

## Glanbia Joins the Cloning Revolution

Dublin, Ireland 10 November '08: Olas<sup>IT</sup> (the subsidiary of Assima plc in Ireland) today confirmed that Glanbia plc will use its *Assima Training Suite (ATS)* software tools on upcoming SAP roll-outs. *ATS* reduces the overall cost of global SAP end-user training and measurably improves user performance. The training simulations are based on Assima's proprietary system cloning technology, which has already been used by Irish companies such as Astellas Pharmaceutical in Killorglin and Mulhuddart.

### About Assima Ireland

When major organisations invest in large-scale applications such as ERP, CRM, or core banking platforms, Assima Ireland provides them with unique "system cloning" tools that improve user performance. This enables the business to perform and compete more effectively, and delivers a measurable return-on-investment. Assima's other cloning tools have revolutionised the localisation of computer applications into Irish and other languages because they localise externally, without needing access to the source code.

Founded in Dublin in 1981 Assima Ireland employs over a dozen professionals at its IT Development & User Performance Centre in Stillorgan, County Dublin. It also provides ERP training, Microsoft training, and bespoke IT training services under the OlasIT brand. Headquartered in London, its parent, Assima plc, employs 150 professionals worldwide. It has filed several patents for its unique "system cloning" technology, and its software tools cover the entire development life-cycle, including localisation.

Further information: see [www.assima.ie](http://www.assima.ie), [www.assima.net](http://www.assima.net), or call Ruairi Boland, on (01)279 0025.