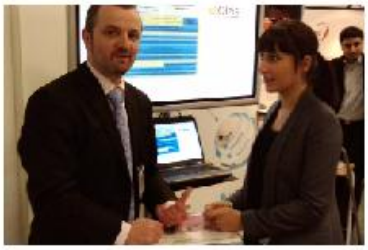
News Release

Olas unveil rental model for PowerLearn 2.0 at Learning Technologies 2010 (London)



Olas MD Ruairi Boland and Assima's Louise Pascale-Howard in action at the Olas/Assima stand at Learning Technologies 2010 London

Olas has first on-demand VLE that includes PowerPoint conversion at the Learning Technologies exhibition and conference (Olympia, London 27-28 Jan 2010)

While the 4,000 visitors and 200 exhibitors had diverse interests, a couple of big questions resonated at the Assima plc/Olas stand:

How can technology be used to make better use of the knowledge of a company's "subject matter experts" and "super users?"

A throng of software suppliers had offerings that would attach all manner of twenty-four-seven unbelical portals to the SMEs, but few considered that these experts are often too busy and too valuable to take part in such a portal. One answer was that you make them available to trainees *via email*, and only after the trainee has completed the prescribed courseware.

HR professionals and change managers wondered how they could use technologies to reduce the cost of training and compliance, without investing €50,000-to-€100,000 in an industrial strength LMS.
Apart from the multitudes of "products" that seemed no more than tarted-up bespoke applications. Adobe had a good solution around €14,000 a pop which also does webinars and video conferencing, and Mohive had what looked like a well thought-out development environmen.. Olas and its parent Assima plc had a rental pricing model for PowerLearn V2. PowerLearn is proven at 100 customer sites for the simplicity with which it converts PowerPoint slides into elearning, now includes the LCMS (Learning Content Management System) capabilities that Assima developed managing large-scale training projects at Fortune 1000 companies. http://www.olas.ie/olas/Main/e-Learning_Tools.asp

Founded in Dublin in 1981 **Olas** employs a dozen professionals at its IT Development & User Performance Centre in Stillorgan, County Dublin. It provides e-learning training, tools, and content development services to corporate and government clients. It also supplies ERP training, Microsoft training, and bespoke IT training services.
Headquartered in London, its parent, **Assima plc**, employs 150 professionals worldwide. It has filed several patents for its unique "system cloning" technology, and its software tools cover the entire development life-cycle, including localisation.

For further information or to discuss issues raised here: see www.olas.ie, www.assima.net, or call Ruairi Boland on (01)279 0025.