News Release

Glanbia abandons the classroom to achieve consistent worldwide SAP ESS training.

1 February 2010: Glanbia plc, a leading Irish cheese and nutritional ingredients group with operations in Ireland, Europe, USA and China, has teamed with Olas to use Assima Training Suit tools to revolutionise how they train their dispersed global employees on SAP.

Although an early adopter that benefited from SAP for over a decade, Glanbia now had the seemingly conflicting requirements of improving the consistency of user training on new SAP modules, but to reduce the amount time and effort employees spent attending training.

The solution was to use system cloning training tools from Olas' parent Assima plc. The tools enabled the Ireland-based training team to create self-service e-learning based on Assima;s lifelike system-cloning technology.

"Thanks to Assima's system cloning technology, I am confident that Glanbia's worldwide employees received quality training on SAP HR ESS, regardless of their location," commented Glanbia CIO Tony Minogue, "plus Assima's training tool enabled the effective delivery of training to this community without the need for scheduling and completing face-to-face classroom-based training"

Other system simulations were created to complement in-classroom training, with the effect of reducing the cost and work setting up test systems ("sand boxes").

Commenting on the successful completion of a second project, Ruairi Boland, MD of Olas, added, "Olas loves working with Irish innovators such as Glanbia's ICT team who have the vision and the skills to deliver and measure the benefits of this technology." [ends]

Founded in Dublin in 1981 **Olas** operates its IT Development & User Performance Centre in Stillorgan, County Dublin. It provides e-learning training, tools, and content development services to corporate and government clients. It also supplies e-learning tools, training and content development services, SAP training, Microsoft training, and bespoke IT development services.
Headquartered in London, its parent, **Assima plc**, employs 150 professionals worldwide. It has filed several patents for its unique "system cloning" technology, and its software tools cover the entire development life-cycle, including localisation.

For further information or to discuss issues raised here: see www.olas.ie, www.assima.net, or call Ruairi Boland on (01)279 0025.